

star Your customers' first choice for POS hardware.





The Company



For over 70 years, Star Micronics has established itself as a leading manufacturer of precision parts, machine tools and POS printers. Years of proven product development and manufacturing expertise, coupled with being at the forefront of leading-edge technology trends, have positioned Star Micronics as one of the most innovative companies in its target industries.



Headquartered and founded in Japan in 1947, our company has expanded to establish sales offices and manufacturing facilities across the Americas, Europe, Asia and Australia, enabling us to deliver unparalleled product service and support to customers on a universal scale.

The Star Micronics' brand has become a known, trusted, and respected name. Star is now one of the world's *leading* POS printer manufacturers.



Full Range of
POS, mPOS,
Kiosk,
Barcode, Label,
Receipt & Ticket
Printers



Why Star?

Star is the printer choice for leading Tablet POS and Payment software houses today due to its early development of printing technology for this market.



Established Product Range

Reliable and trusted POS hardware with the flexibility needed to integrate with the very latest Tablet, Cloud and Mobile POS, Payment and Online Ordering Solutions. Success built on strong historical relationships with industry partners such as Apple and Microsoft to enable the very latest printing technologies.



Intelligent Printing and Innovation Focus

Unique Star-developed technologies to simplify integration, deployment and connectivity for retailers. Printing solutions designed to be scalable and progressively changeable according to market developments & customer needs.



Experience and Expertise

Dedicated customer success team based in the UK, with many years of experience of diverse retail requirements and installations. Solution-based approach to really understand customer needs and recommend the most suitable product for current and future requirements.

Star as a Solutions Provider

Star provides a comprehensive POS solution with a wide range of products to suit various industries. It's innovative printers are ideal for any business looking for high-quality printing options. Additionally, the CD4 cash drawers offer a secure and durable option to keep cash safe at all times. The Star mUnite tablet stands are sleek and versatile, making them a practical and stylish solution for businesses that use tablets in their operations.

With these products, Star offers a complete POS solution that helps businesses manage their transactions, inventory, and customer data with ease.



**Your *All In One* POS
Solutions Provider**

Support Every Step Of The Way

The Star Customer Success Team will liaise with clients to help with design and technical aspects of the project, while passing this information to channel partners to fulfill product requirements.

● INDUSTRY LEADING CUSTOMER SUCCESS TEAM

Working with major global brands and highly experienced in dealing with industry challenges.

● CUSTOMER JOURNEY PLANNING

Guiding the customer to reach their intended target through maximising the use of our products and services.

● PROACTIVE SUPPORT SERVICES

Aiding the customer during the planning stage to minimise future problems before they occur through proper guidance.

● PRODUCT TRAINING

Project consultation advice for guaranteeing success for new projects.

● ADVANCED SUPPORT SERVICES

Remote support, documentation, CAD data, API support, best practice advice.

Key Markets: Retail

The **LARGEST** names in high street retail.

Find Star hardware in the grandest of retail stores and throughout the high street.

Star hardware is selected by in-house IT departments, software companies, system integrators and payment merchant services companies alike due to the flexibility in connectivity options and support provided by the UK based Customer Success Team.



Key Markets: Hospitality

Saving Premier Inn up to 60% running costs with Star's A4-A6 printer.

Star TSP800II unique auto scaling from A4 – A6 print size maintains the branding and format customers are used to, but at a significant cost saving to the business.

Star Printers have been integrated by leading software companies into cafés and restaurants for receipts and labelling, plus a number of household online ordering platforms due to ease of integration and connectivity.

Kiosk manufacturers and software companies utilise the flexibility and reliability of Star's dedicated kiosk solutions for self-service and self-checkout applications.



Key Markets: Transport

Star SM-L200 Receipt Printing Solution for London Taxis.

Star SM-L200 Bluetooth mobile printer is the approved printer for card payment solutions for London's licensed taxi drivers.

Additionally, Star's fixed location and mobile printers have been chosen by a number of airline suppliers and in-flight catering solutions for mobile receipting, food and beverage delivery, train food services as well as ticketing and construction-related applications, such as material delivery.



Key Markets: Healthcare

Ideal for Healthcare Applications

The Star mC-Label is the ideal choice for healthcare applications, including doctors, dentists, veterinary clinics and more. It has the unique ability to print strong adhesive linerless labels as well as fixed length die cut lined labels that are perfect for printing prescription labels and other similar applications. With its high-quality and reliable printing capabilities, healthcare professionals can trust the Star mC-Label printer to provide them with accurate and durable labels every time.



Solutions

Fixed POS

Economical and reliable receipt, ticket and label printing solutions for a wide range of operating systems. Additional Star technologies for simple integration, provisioning and connectivity.



Mobile POS

Wide range of desktop and mobile printing solutions with multi-OS support for iOS, Android and Windows tablets and mobile devices for mPOS and mobile payment along with reliable connectivity via Bluetooth and WiFi.



Cloud POS

Star CloudPRNT technology for printing directly from a web browser or web server to connected Star printers. For Click & Collect, online ordering and remote printing.



Kiosk / Self Service

Widest range of specialist modular open frame and easy-to-install packaged printer solutions designed for kiosks, self-service, unattended check-in terminals and ordering points.



PRODUCT GROUPS

Point Of Sale



mC-Print2 Series



mC-Print3 Series



TSP100 Series



mPOP

Portable Mobile



SML-200



SM-S230i



SM-T300i



SM-T400i

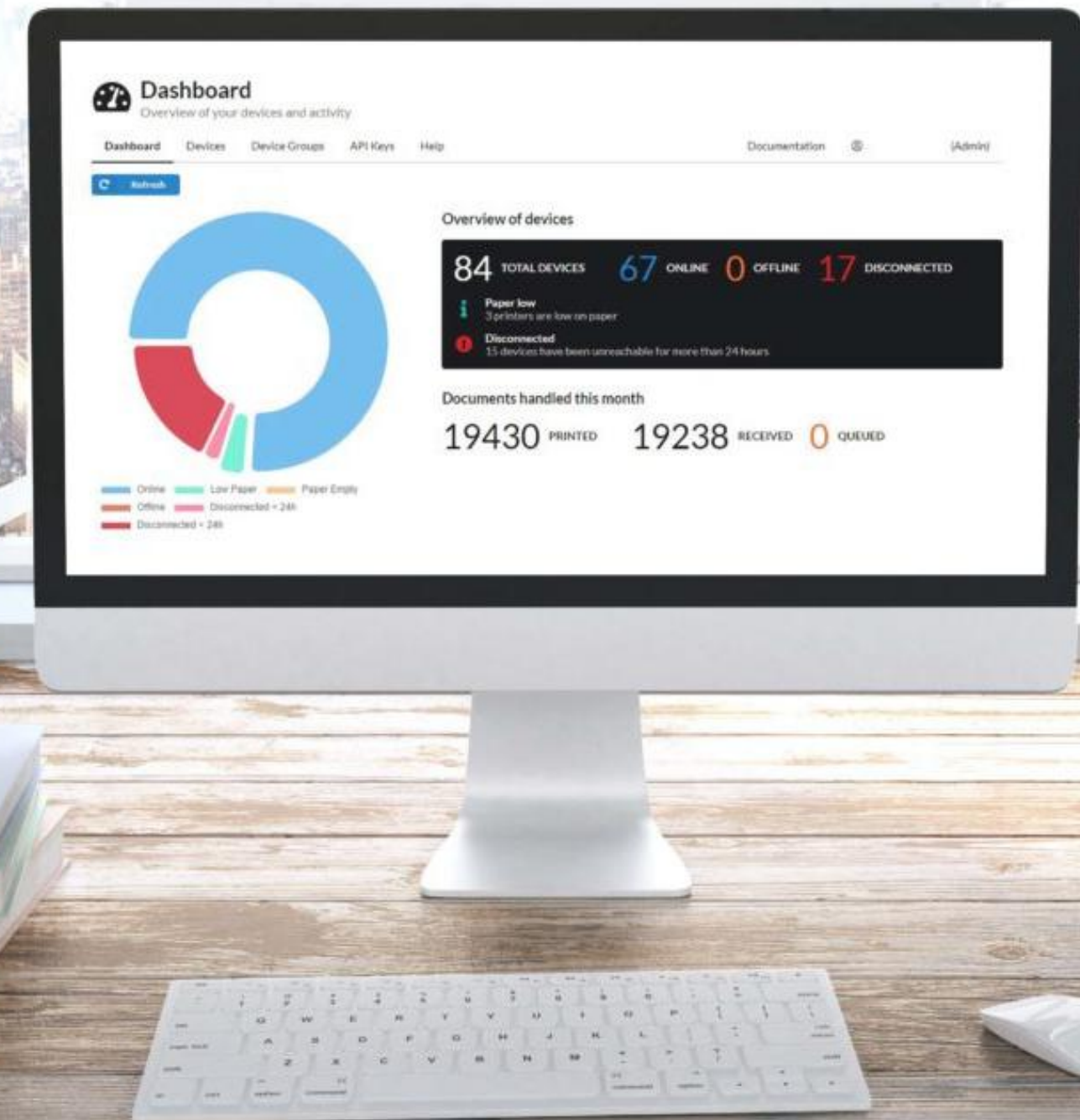
Cloud POS

StarPrinter.  nline

For customers who prefer a managed service, Star has introduced StarPrinter.online, a dedicated service for retailers and restaurant owners to manage their printer estate. Minimal set-up time and cost with near zero integration. Remotely manage your devices from a central location with no need to manage local IP addresses. Reliable tracking of print jobs. Receive webhook based notification of device status changes, print job results, barcode scans, new device connections to a group, etc. Scalable as businesses grow. StarPrinter.Online uses Star servers taking the hassle and cost out of hosting.

 star
cloudPRNT

Star's CloudPRNT technology is available across Star's thermal receipt, ticket and label printers and matrix kitchen printers providing the largest range of multi-platform remote cloud receipt printers and online order printers available today. By offering online purchasing options, retail stores and restaurants are able to grow their business to expand to a larger market. Star CloudPRNT allows merchants to seamlessly integrate online purchasing into their stores.



Kiosk Solutions



Modular Open
Frame Printers



Specialist
Packaged
Printers



Tablet
Kiosk
Stands

Labelling



TSP654IISK



mC-Label



TSP700II



TSP800II



SM-T400i



SM-L200

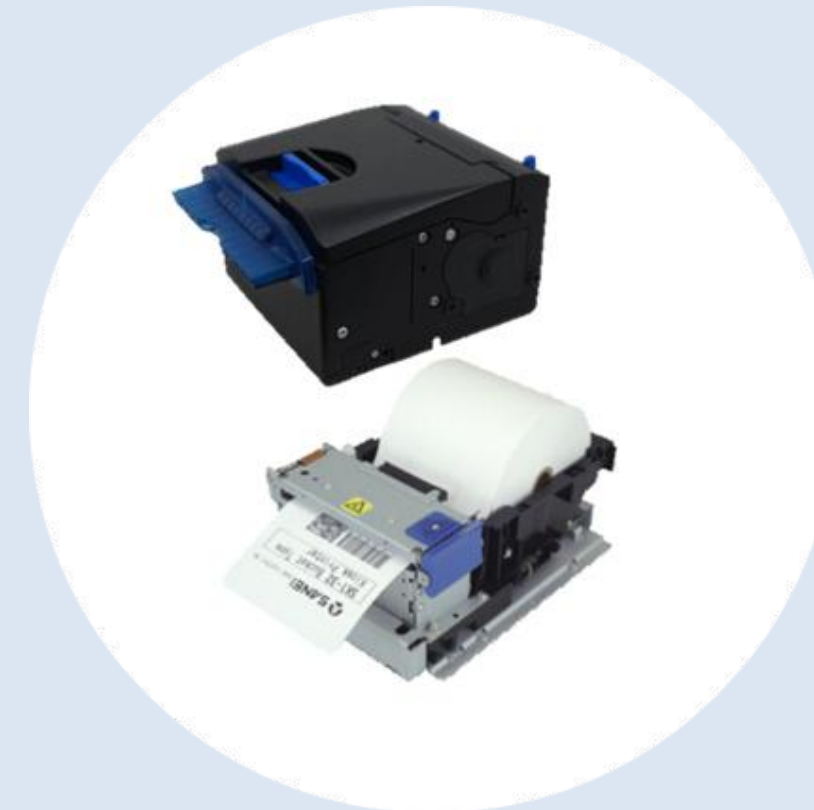
Ticketing and Lottery



TSP700II



TSP800II



Sanei Kiosk Printers



SM-T300i

Tablet Stands



POS Desk Stands



Display Mounts



Kiosk Stands

Cash Drawers



CB2002 Cash
Drawer



CD4-1416



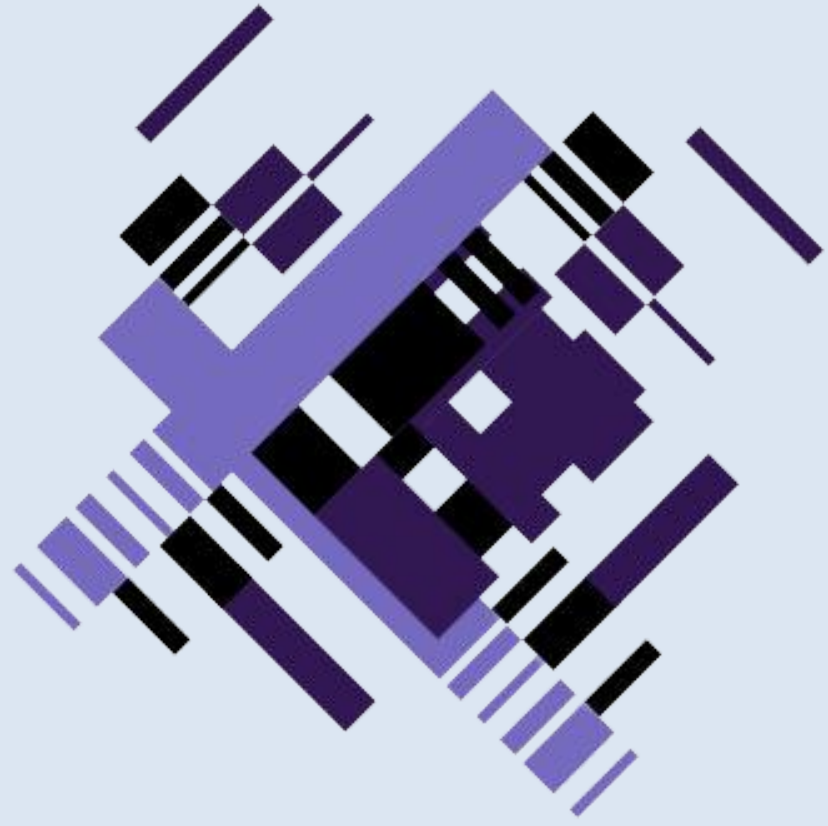
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Star Customers



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rms

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[Get In Touch](#)